

SUMMARY

Creative professional with a diverse background in music, content creation, and marketing, passionate about fostering innovative ideas and driving growth. Hands-on experience in digital marketing, studio management, and creative services, with an excellent understanding of digital technologies and online platforms.

EDUCATION

New York University Tisch School of the Arts, Film and Television Class of 2022

- Cumulative GPA: 3.73 - Dean's List.

WORK EXPERIENCE

Graphic Designer/Creative Services for Independent Artists 2022 - Present

- Founder of an online brand and creative services provider, artrulesmyyouth.com.
- Create engaging digital content, spearhead online marketing campaigns, and offer graphic design services tailored to independent artists.
- Co-manage a ~200k follower TikTok account, @a.r.m.yradio.
- Manage creative campaigns for independent artists. Design, implement, and track performance.

Studio Intern/Runner, *Electric Lady Studios* January 2022 - April 2022

- Ensured the efficient operation of the studio, maintaining equipment and building as needed.
- Set up microphones, DIs, amps, and kept audio equipment inventories up-to-date.
- Showcased excellent organizational and interpersonal skills through accommodating high-level client requests and working long night shifts.

Studio Intern and Assistant, *Mid South Audio Recording Studios* Summer 2021

- Mentored by Grammy Award Nominated Studio Manager, Frank Marchand, learning to operate audio consoles and prepare for recording and live streaming events.
- Produced various drums for studio clients and managed multi-cam operation for live video streams of studio sessions.

Intern/Assistant, *Half Yard Productions* Summer 2019

- Assisted in maintaining schedules and calls for the head of development, head of the equipment department, and head of the post-production department.
- Developed pitches and crafted presentations for networks, edited and finished master files for delivery to networks.

Writer/Director of Three Award-Winning Short Films 2016 - 2017

- Directed and wrote scripts for three award-winning short films, earning recognition at numerous film festivals.
- Demonstrated exceptional ability to handle pressure, deliver on tight deadlines, and multitask across various projects.

SKILLS AND PERSONAL

- **Online Platforms:** Microsoft Office, Google Suite, Spotify, Apple, Bandcamp for artists, Youtube Studio, Rostr, DISCO, Chartmetric, and various social media platforms.
- **Digital Technology:** Adobe (Photoshop, Illustrator, Premiere, After Effects, Indesign, Acrobat), Pro Tools, Logic Pro X, Avid, Final Cut Pro X.
- **Traits:** Organizational, interpersonal, and communication skills.
- Able to handle confidential information with professionalism and discretion.
- Skilled at building relationships and taking direction.
- Strong administrative skills, able to prioritize, organize and follow administrative procedures.